

Curriculum Vitae

Alexandra Palli

Vice President of the Athens Traders Association (ATA), Secretary General of CSR HELLAS, member of the Board of Directors of the Athens Chamber of Commerce and Industry (ACCI), Managing Director of PALLIS S.A.

Alexandra Palli was born in Athens on July 1967. She studied Marketing Management and Business Administration. She holds BSc in Business Administration and MSc in International Business. She speaks English and French fluently. Very good knowledge of German.

She was elected Vice-President of Eurocommerce from May 2009 to 2015. She was also an elected Member of Eurocommerce Steering Committee since November 2006. From 2000 to 2003 she was member of the Social Affairs Committee of Eurocommerce

She was elected as Vice-president of the Hellenic Network for Corporate Social Responsibility since March 2009 and on March 2012 she was reelected and Secretary General of the CSR HELLAS Board with its new diversified activities.

In June 2006 she was elected as Secretary General of the Athens Chamber of Commerce and Industry and remained at this position until November 2011. She has been consecutively elected as a Member of the ACCI's Board of Directors from 1994 until today. She was an elected Member of the Athens Traders Association (ATA) from 1990 to 1997. She was reelected in 2015 and is now elected Vice President.

From 1992 to 1995 she was the Marketing Director of "PALLIS SA", stationery, commercial enterprise, since 1996 she has been the Managing Director of "PALLIS SA" Graphic Arts Industry. Since July 2011 she is a shareholder and acting Vice-president of the company POLITY SA, Strategy and Communication Consultants.

She was a member of the Hellenic Foreign Trade Organization's Board of Directors (HEPO) from 2004 to 2009. Since 2005 she had been appointed Secretary General of the Athens Tourism and Economic Development Agency until 2010.

She is member of the European Union of Small and Medium-Sized Enterprises EUMU (Hellas) and a member of the National Chamber Network of Women Entrepreneurs.

She has served as a Member of the Central Committee of "New Democracy" political party between 2004 to 2007. In June 2009 she was a candidate of the European

Parliament elections for the “New Democracy” political party. In June 2012 she was a candidate of Hellenic Parliament elections for “New Democracy” political party.

She is a certified open sea diver and skipper and holds brown belt at Wado Ryu Karate

She is married to Nino Giannakopoulos and mother of four children.